

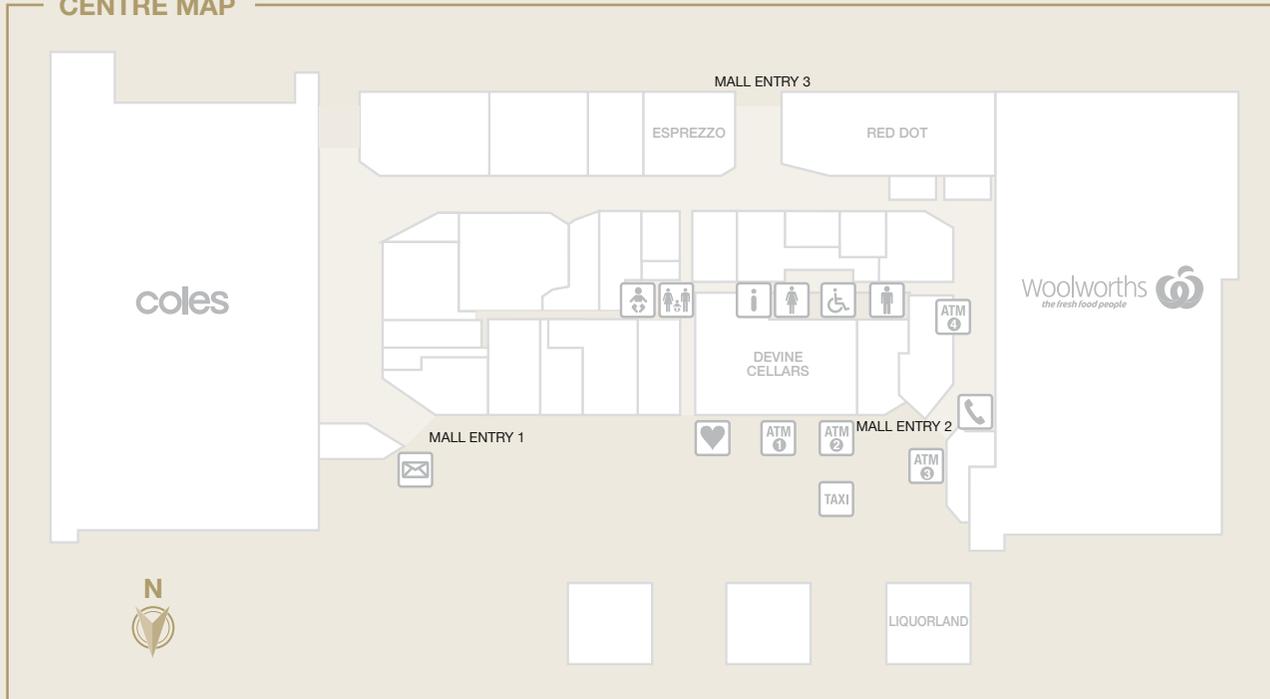


Hawaiian's Noranda

CONNECTING PEOPLE THROUGH PLACES

noranda 

CENTRE MAP



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COMMUNITY SNAPSHOT

Most customers in the immediate area are characterised as older residents, with significantly more 55-75 year olds than the Perth average, however, younger residents live in the secondary and adjacent tertiary trade area (the suburb of Dianella).

 **42% AUSSIE ACHIEVERS**
A quintessentially 'average' community who work hard to be able to enjoy life.

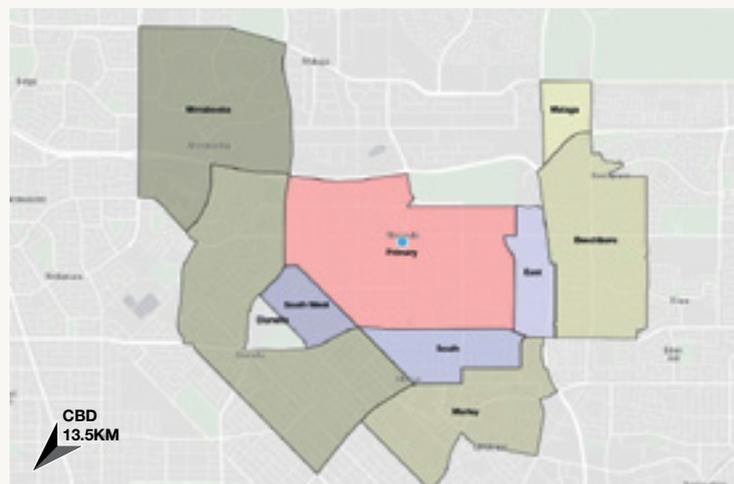
 **39% LEADING LIFESTYLES**
Their achievements are visible to others and want a life based on options not obligations.

SOURCE: Roy Morgan Helix Personas.



Noranda Christmas Festival

TRADE AREA



LEGEND

- Primary Trade Area
- Secondary Trade Area
- Tertiary Trade Area



Espresso

Hawaiian's Noranda

CNR BENARA ROAD AND MCGILVRAY AVENUE, NORANDA WA 6062

Hawaiian's Noranda is an established neighbourhood shopping centre. Anchored by two major supermarkets (Coles and Woolworths) and within a larger retail precinct, Hawaiian's Noranda offers essential retail services to an established area.

Hawaiian's Noranda is bounded by sporting and community complexes and surrounded by convenient parking options. The centre includes a food forecourt and popular mid-mall café, plus additional services including a medical centre.



West Coast Eagles Community BBQ



Perth Wildcats Skills Clinic



Scitech Wonderland

KEY STATISTICS



RESIDENTS
IN TOTAL
TRADE AREA **57,655**



AVERAGE
HOUSEHOLD
INCOME **\$92,955**



HOUSEHOLDS
THAT ARE FAMILIES
WITH CHILDREN **34%**

CENTRE TYPE DOUBLE SUPERMARKET¹

ANNUAL TRAFFIC 2.4 MILLION

TOTAL GLA 11,402 SQM

MAJORS COLES & WOOLWORTHS

MINI MAJORS —²

NUMBER OF SPECIALTY RETAILERS 33

NUMBER OF CAR SPACES 596

Centre statistics correct as at 31 December 2018:
¹ Classified in accordance with SCCA guidelines. ² Stores > 400sqm.



coles

Noranda inspired mural by Perth artist Leanne Brae, 2018

Hawaiian is a privately-owned Western Australian property group with an evolving portfolio across the commercial, retail, hospitality and land development markets.

Established in 1993 with its first acquisition of the Parmelia Hilton Hotel, Hawaiian now owns and manages a diverse portfolio, including ten shopping centres, four office buildings, hospitality locations including the iconic Cable Beach Club Resort & Spa and invests in land projects across the country. Hawaiian's presence as an industry leader is supported by their mission to connect people through their places with engaged community environments.

Hawaiian is committed to making a difference to the people of Western Australia through community engagement activities, sponsorships and philanthropy enriching the communities in which they operate. Our community partners include West Coast Eagles, Perth Wildcats, Youth Focus and Harry Perkins Institute of Medical Research.

www.hawaiian.com.au

Become a member of Hawaiian's Noranda community.
Contact Ed Cummins on 0431 906 606 or
edc@hawaiian.com.au for current leasing opportunities.

REAL COMMERCIAL ID: 502740286

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