

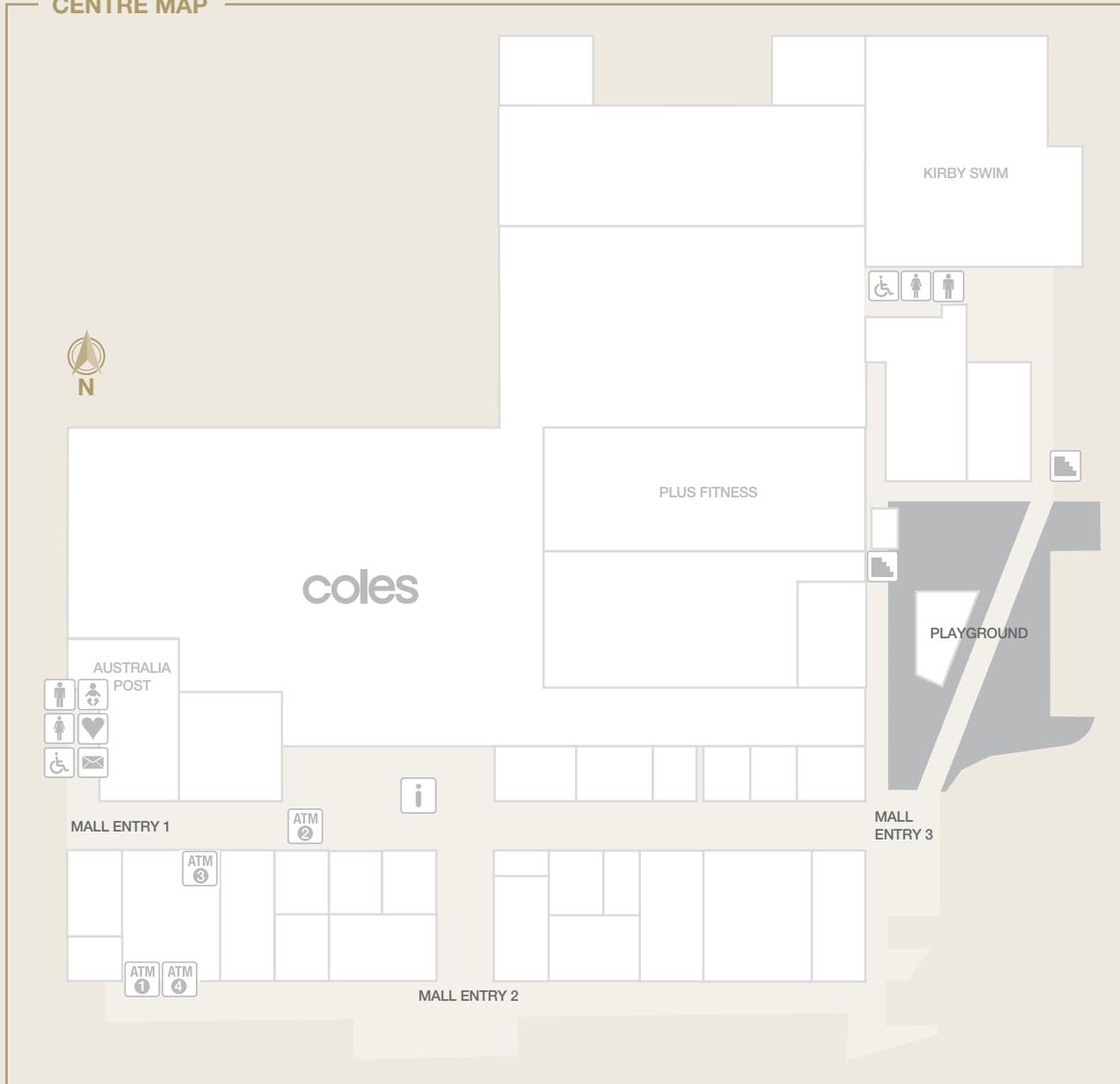


Hawaiian's Melville

CONNECTING PEOPLE THROUGH OUR PLACES



CENTRE MAP



COMMUNITY SNAPSHOT

Residents in this community have a higher than average spend across all retail categories, aligning with their higher incomes. Customers are a mix of older residents and young families.

 **64%** LEADING LIFESTYLES

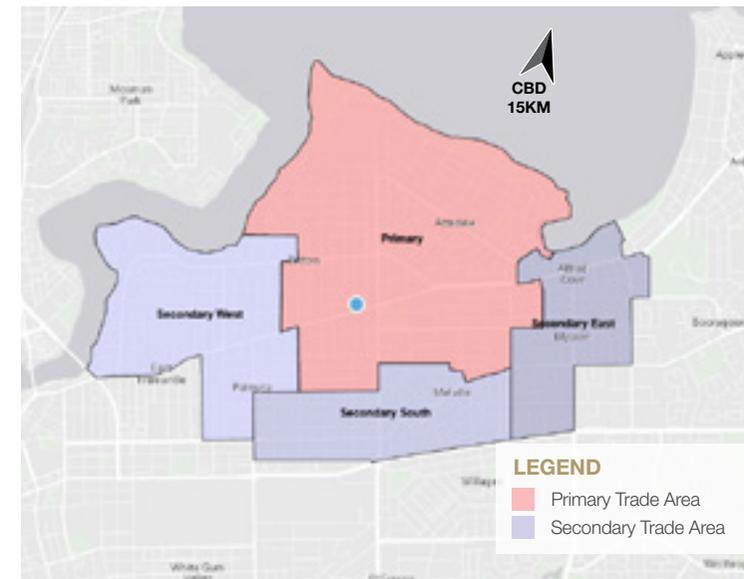
Their achievements are visible to others and want a life based on options not obligations.

 **27%** METROTECH

Young, cultured, connected and clued in.

SOURCE: Roy Morgan Helix Personas.

TRADE AREA



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Hawaiian's Melville

380 CANNING HWY, BICTON WA 6167

Situated on major arterial route Canning Highway with a full-line Coles supermarket and a strong specialty retail mix, Hawaiian's Melville is the shopping centre of convenience for local residents.

With recent development works creating a new community space and alfresco dining precinct, a major refurbishment of Coles and the recent addition of Kirby Swim and K2 Dance Studio, Hawaiian's Melville is reaffirming its position as not just the centre of convenience but the centre of the community.



Perth Wildcats Skills Clinic



Lego World Activation



Outdoor community space and playground

KEY STATISTICS



RESIDENTS
IN TOTAL
TRADE AREA **50,337**



AVERAGE
HOUSEHOLD
INCOME **\$113,782**



HOUSEHOLDS
THAT ARE FAMILIES
WITH CHILDREN **39%**

CENTRE TYPE	SINGLE SUPERMARKET ¹
ANNUAL TRAFFIC	2.2 MILLION
TOTAL GLA	9,169 SQM
MAJORS	COLES
MINI MAJORS	— ²
NUMBER OF SPECIALTY RETAILERS	32
NUMBER OF CAR SPACES	466

Centre statistics correct as at 31 December 2018:
¹ Classified in accordance with SCCA guidelines. ² Stores > 400sqm.



Hawaiian is a privately-owned Western Australian property group with an evolving portfolio across the commercial, retail, hospitality and land development markets.

Established in 1993 with its first acquisition of 16 St Georges Terrace, Hawaiian now owns and manages a diverse portfolio, including ten shopping centres, four office buildings, hospitality locations including the iconic Cable Beach Club Resort & Spa and invests in land projects across the country. Hawaiian's presence as an industry leader is supported by their mission to connect people through their places with engaged community environments.

Hawaiian is committed to making a difference to the people of Western Australia through community engagement activities, sponsorships and philanthropy enriching the communities in which they operate. Our community partners include West Coast Eagles, Perth Wildcats, Youth Focus and Harry Perkins Institute of Medical Research.

www.hawaiian.com.au

Become a member of Hawaiian's Melville community.
Contact Jen Jones on 0415 662 622 or
jenj@hawaiian.com.au for current leasing opportunities.

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