

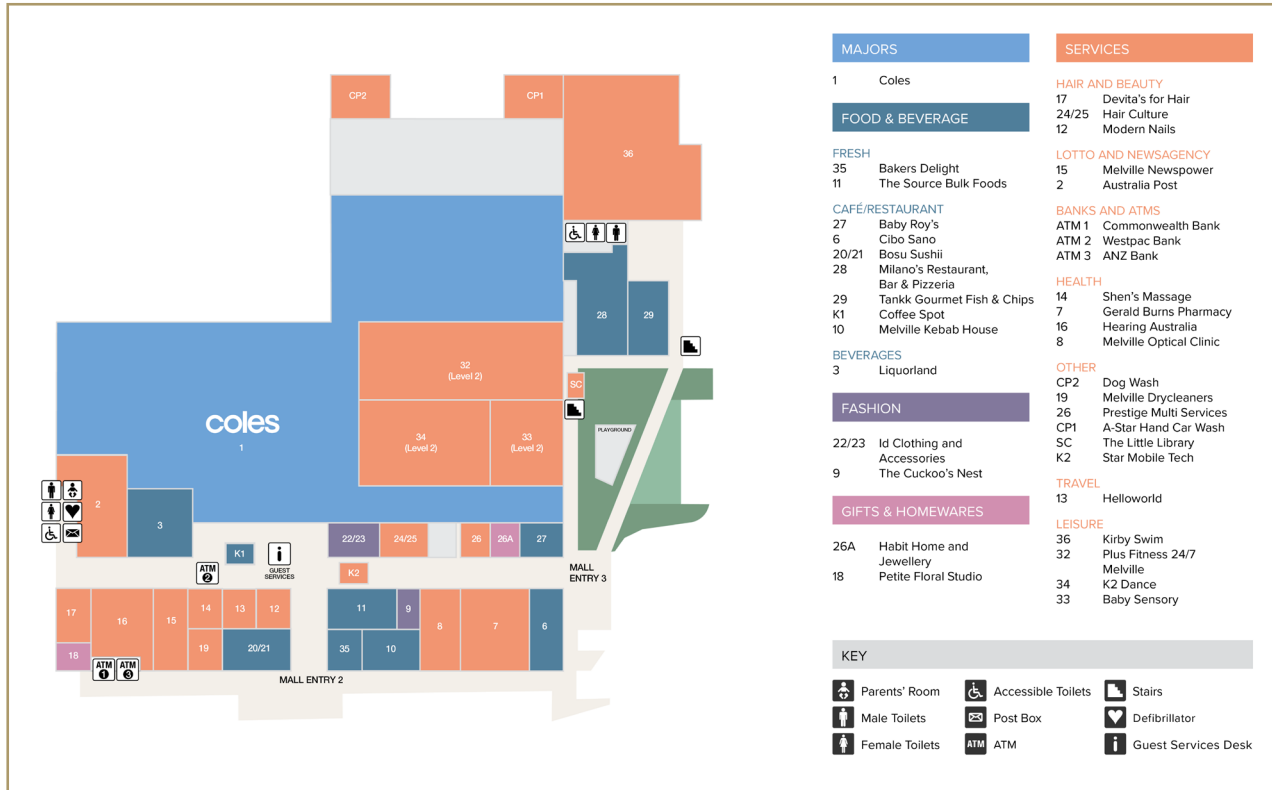


Hawaiian's Melville

CONNECTING PEOPLE THROUGH OUR PLACES

melville 人

CENTRE MAP



COMMUNITY SNAPSHOT

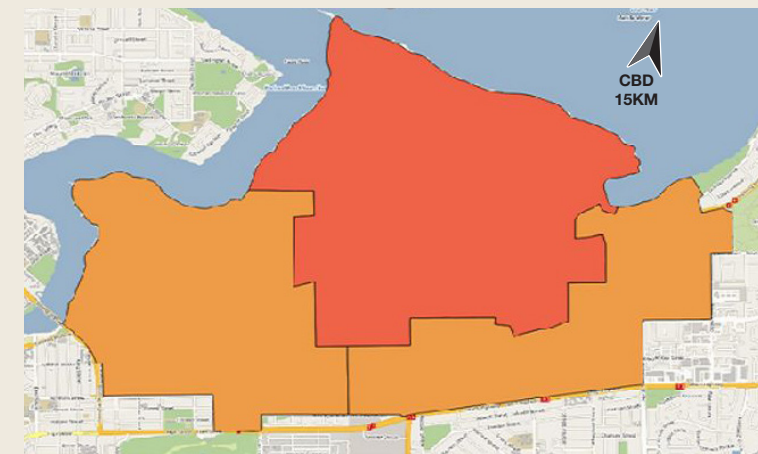
Residents in this community have a higher than average spend across all retail categories, aligning with their higher incomes. Customers are a mix of older residents and young families.

41% PROSPEROUS FAMILIES
 These affluent families worked hard to get the very best for their family, prioritising education, health and adventure.

17% GOLDEN DAYS
 These retired professionals and executives have both time and money to spend on their extensive interests.

SOURCE: Quantum Data

TRADE AREA



LEGEND

- Primary Trade Area
- Secondary Trade Area
- Tertiary Trade Area

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Hawaiian's Melville

380 CANNING HWY, BICTON WA 6167

Situated on major arterial route Canning Highway with a full-line Coles supermarket and a strong specialty retail mix, Hawaiian's Melville is the shopping centre of convenience for local residents.

For more than 45 years the centre has been a significant part of the community where locals feel welcome. Recent developments created a community space with an outdoor playground, little library, herb gardens and alfresco dining precinct. Hawaiian's Melville also has unique additions including a 24-hour gym, Kirby Swim and K2 Dance Studio.



Outdoor Playground - Hawaiian's Melville



Melville Drycleaners - Hawaiian's Retailer



Drum Circle - Community School Holiday Activation

KEY STATISTICS



RESIDENTS
IN TOTAL
TRADE AREA **38,400**



AVERAGE
HOUSEHOLD
INCOME **\$113,782**



HOUSEHOLDS
THAT ARE FAMILIES
WITH CHILDREN **62%**

CENTRE TYPE SINGLE SUPERMARKET¹

ANNUAL TRAFFIC 2 MILLION

TOTAL GLA 9,169 SQM

MAJORS COLES

MINI MAJORS

NUMBER OF SPECIALTY RETAILERS 32

NUMBER OF CAR SPACES 466

Centre statistics correct as at December 2021:
¹ Classified in accordance with SCCA guidelines..



Hawaiian is a privately-owned Western Australian property group with an evolving portfolio across the commercial, retail, hospitality and land development markets.

Established in 1993 with its first acquisition of the Parmelia Hilton Hotel, Hawaiian now owns and manages a diverse portfolio, including ten shopping centres, four office buildings, hospitality locations including the iconic Cable Beach Club Resort & Spa and invests in land projects across the country. Hawaiian's presence as an industry leader is supported by their mission to connect people through their places with engaged community environments.

Hawaiian is committed to making a difference to the people of Western Australia through community engagement activities, sponsorships and philanthropy enriching the communities in which they operate.

www.hawaiian.com.au

Become a member of Hawaiian's Melville community. Contact Patrick Hennan on 0451 597 615 or patrickh@hawaiian.com.au for current leasing opportunities.

