

The image is a collage of three distinct scenes. The top-left corner shows several light blue ceramic mugs of various sizes, some stacked. The top-right corner shows a blurred, fast-paced scene of people walking in a shopping mall, with a man in a dark suit and a woman in a blue dress carrying shopping bags. The bottom-left corner shows a close-up of a person's hands holding a white coffee cup filled with a frothy beverage topped with dark powder, with coffee beans scattered on the wooden surface below. A white diamond-shaped area in the center contains the main text.

**TAKE YOUR
RETAIL OFFERING
TO NEW HEIGHTS**

Kingston 
Central Plaza

JOIN A GROWING RETAIL COMMUNITY

Be part of an established retail centre, offering access to a growing audience of customers at the adjoining Moorabbin DFO retail outlet and Chifley Business Park.

Join new and existing retailers, including:

- TK Maxx
- The Good Guys
- Best Friends Pets
- ALDI
- Tasman Butchers
- Kingston Food Hangar
- The House of Golf
- Betta Home Living
- Cellarbrations
- Bevmarks
- Kitchen Warehouse
- Dollar Curtains & Blinds
- Guzman Y Gomez

Established retail destination

69-3,055*
sqm
space for lease

34,000
vehicles pass
the centre
each day

BRAND NEW RETAIL SPACE

Create your retail future at Kingston Central Plaza with flexible retail space now available for lease.

Kingston Central Plaza and the adjoining Moorabbin Airport DFO attracts 2.6 million customers each year. Retailers also benefit from the 34,000 daily vehicle movements along Centre Dandenong Road.

* Subject to survey



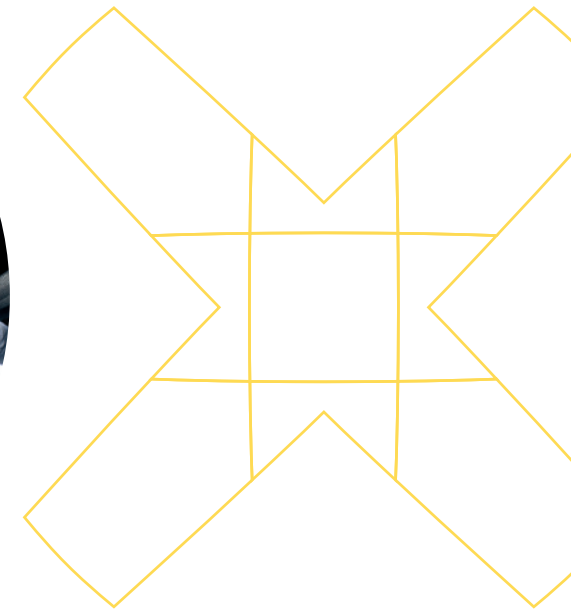
Be part of the
expansion of Kingston
Central Plaza at
Moorabbin Airport



A STRATEGIC LOCATION

Kingston Central Plaza offers access to a growing local catchment area of 290,000 residents, which is set to increase to 327,050 in 2035.*

High profile brands at adjoining precincts, including Moorabbin DFO and a brand new Costco store, offer potential exposure to a larger local catchment area of almost one million people.



*Source: Kingston Central Plaza Market Profile: Commissioned report by Essential Economics, August 2015

Exposure



34,000

Passing vehicles, daily



3,670

Employees on-site



290,000

Residents in local catchment area



1,000,000

Residents in Moorabbin Airport catchment area



528

Customer car spaces



2 BUS ROUTES

Service the estate



Boundary Road

Lower Dandenong Road

Chifley Business Park South

Moorabbin Airport

Chifley Business Park

Centre Dandenong Road

Kingston
Central Plaza

Left-in/Left-out

DFO
Direct Factory Outlets

Signalised intersections

5
NEW
HEIGHTS





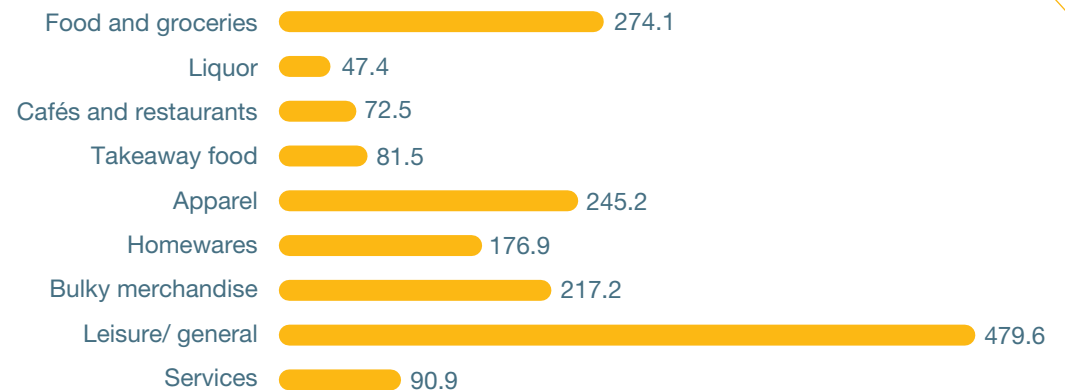
Retail spending by local residents is set to increase from 5.6m in 2035

CAPTIVATE A GROWING COMMUNITY

Local residents from the Kingston Central Plaza catchment area spend an average of \$3.9 million per year across retail categories, boasting higher than average spending on bulky merchandise and leisure/ general merchandise.



Retail spending is set to increase to \$5.6 million in 2035, providing new opportunities to serve the expanding retail market.

Kingston Central Plaza catchment, annual retail spending growth 2015–2035 (\$M)



KINGSTON CENTRAL PLAZA EXTENSION

Catchment area map

-  Kingston Central Plaza catchment
-  Moorabbin Airport regional catchment



3,670 employees
work within the
broader Moorabbin
Airport precinct

LEVERAGE A READY-MADE AUDIENCE

Retailers at Kingston Central Plaza will not only have access to over 3,670 employees at adjacent business, retail and aviation precincts at Moorabbin Airport, but a potential 8,500 additional employees, through future development of the precinct.





425
EMPLOYEES
COSTCO &
McCORMICK

520
EMPLOYEES
MOORABBIN DFO

3,245
EMPLOYEES
CHIFLEY BUSINESS PARK

8,500
POTENTIAL EMPLOYEES
WITH FUTURE
DEVELOPMENT

310
EMPLOYEES
KINGSTON
CENTRAL PLAZA



**OPPORTUNITY
AT YOUR FINGERTIPS**



JOIN A LEGACY OF CONTINUED SUCCESS

The expansion of Kingston Central Plaza at Moorabbin Airport offers your business the opportunity to join a thriving mixed-use estate, which has enjoyed continued growth and success.

Celebrating 69 years of growth



1997

DFO EXPANSION

Extends to service a growing community



1992

DFO

Retail outlet opens



1949

MOORABBIN AIRPORT

Opens 5 December



2008

COCA-COLA

Opens Victorian distribution centre



2004

KINGSTON CENTRAL PLAZA

Opens to customers



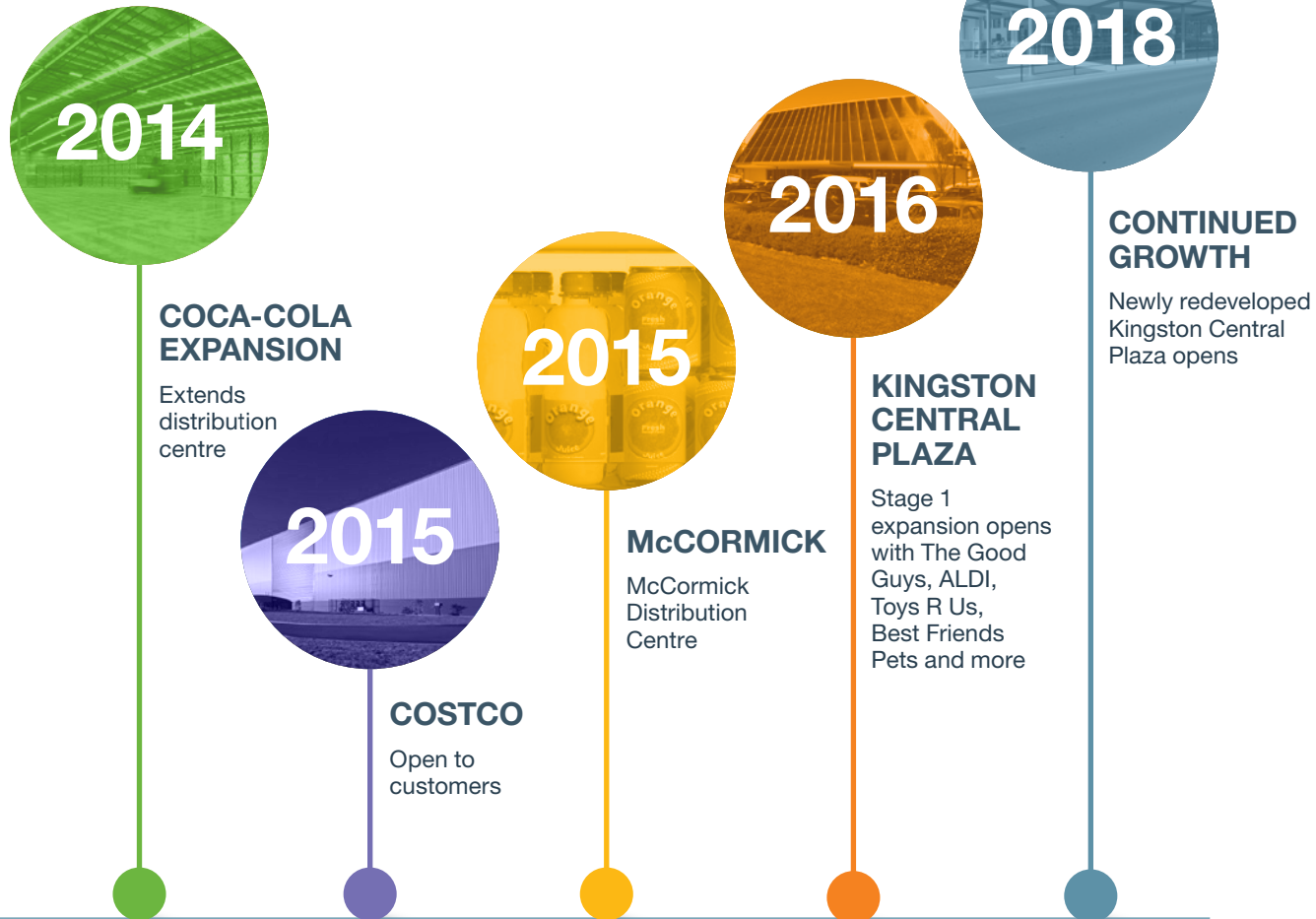
1998

CHIFLEY BUSINESS PARK

Construction commences

Success looks like...

- An established mixed-use estate comprising retail, office, industrial and aviation services
- 23 years of trade for Moorabbin DFO – the first outlet of its kind in Australia, attracting 2.6 million visitors per year
- Over 240,000 aircraft movements at Moorabbin Airport – the third busiest airport in Australia and one of its largest training facilities
- A strong working relationship with the City of Kingston Council
- Established connections with the surrounding community



Be part
of this
thriving
mixed-use
estate





BUILD A BRIGHT FUTURE AT KINGSTON CENTRAL PLAZA

Build your retail future at the heart of the thriving Moorabbin Airport precinct, with brand new retail tenancies starting from 69 sqm to 3,055 sqm.

Don't miss this opportunity!



Your retail future starts at Kingston Central Plaza

- 21,500 SQM RETAIL FLOOR SPACE
- 150 BRANDS THROUGHOUT THE MOORABBIN AIRPORT PRECINCT
- 3,670 ON-SITE EMPLOYEES
- 2.6 MILLION RETAIL VISITORS PER YEAR
- STRONG 7 DAY TRADE
- PROMINENT BRAND EXPOSURE
- ESTABLISHED AS A RETAIL DESTINATION

EXPOSURE

7 DAY TRADE

ESTABLISHED RETAIL DESTINATION





Moderna, high
quality retail
tenancies

MODERN RETAIL TENANCIES PROUDLY DELIVERED BY GOODMAN

New retailers at Kingston Central Plaza will enjoy modern and exciting new tenancies, developed using high quality materials and finishes.

Goodman's team of experienced in-house property professionals will ensure the expansion of Kingston Central Plaza is delivered to the highest standards. Learn more about our proven track record at [goodman.com/au](https://www.goodman.com/au)

BUILDING SPECIFICATIONS

- Internal painting
- Reverse cycle air-conditioning
- Choice of suspended or exposed ceiling
- Warehouse dividing wall, with double swinging doors
- Double entry doors
- Rear automatic roller door
- Male/ female disabled toilet
- Double General Power Outlet (GPO) for every 10 sqm of showroom
- Double General Power Outlet (GPO) for every 20 sqm of warehouse
- Fire services to BCA requirements
- Signage opportunities on building façade and estate monolith

MASTERPLAN



- AVAILABLE FOR LEASE
- STAGE 3



ARTIST IMPRESSION KINGSTON CENTRAL PLAZA, STAGE 3



EUROautomotive

LJ Consulting

EUROautomotive

TMY Construction

Wendt Engineering

EUROautomotive

Wendts



CREATE YOUR RETAIL FUTURE

To arrange an inspection, or to discuss a formal leasing offer at Kingston Central Plaza, please contact:

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Development at Moorabbin Airport is delivered by Goodman.



Kingston 
Central Plaza

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