



## Kmart Plaza Mt. Isa

# Centre Fact Sheet

### Centre Overview

Kmart Plaza, Mt. Isa is a sub regional centre, located on Simpson Street in the heart of Mt. Isa. The centre is the only fully enclosed shopping centre in Mt. Isa and anchored by strong national brands in Kmart and Coles supported by over twenty specialty stores and services. The centre is easily accessible from Simpson Street with on street parking and additional parking at the rear.

Kmart Plaza Mt. Isa has undertaken works since purchased by Coles Group Property Developments which included external works such as the concreting and installation of shade sails in the car park. Mid 2013 a refurbishment of the asset will commence which will include a refurbishment and expansion (adding 500m2) to the Coles Supermarket, refurbishment of the Kmart store and an internal mall upgrade. New external signage will also be installed to highlight the rebranding of the asset to Mt. Isa Village. Works are anticipated to be completed by December, 2013 at a financial investment of over \$8.5m.

### Trade Area

The population of the Kmart Plaza, Mount Isa trade area is 21,425.

- 18.2% of the PTA have a household income of more than \$120K which is double the QLD non metro average which sits at 7.6%. This would indicate a higher level of discretionary spend in this established and solid middle class region.
- 32.8% of the primary trade area is aged between 25-44 years with the QLD non metro average being 26.9%. In addition, 26.7% of the population fall into the 'less than 15' age bracket and only 5.5% in the '65 and over years.' This is indicative of a high level of young families with dependents.
- Home ownership at 56.6% in the primary trade area is lower than the QLD non metro avg. of 66.9%. 43.1% of the Mt. Isa population are renting which is indicative of a high transient population of fly in/fly out miners in the area.
- Car ownership in the primary trade area for 'two or more cars' is 51.9% compared to Brisbane area of 54.5%.
- 89.2% of the primary trade area were born in Australia and/or New Zealand compared to 87.9% as the Brisbane average.

Source: ABS 2011 Census

### Centre Facts

**Total GLA:** 9,206m<sup>2</sup>

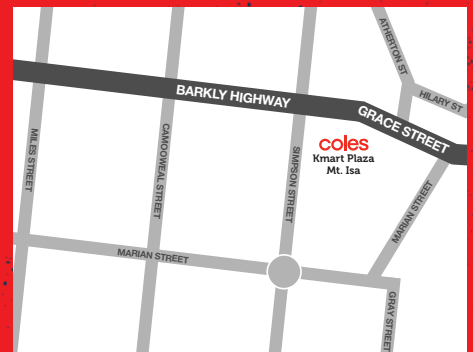
**Major Retailers:**  
Coles Supermarket  
Kmart

**Specialty Retailers:**  
Approx: 23 (2,323m<sup>2</sup>)

**National Retailers:**  
Just Jeans, Jay Jays, Prouds the Jewellers, Goldmark, Gloria Jeans, Donut King, Mathers, Suncorp, Lenards, Sanity, OPSM

**Car Parks:**  
242 car parks with more than 50 protected by shade sails.

**Centre MAT:**  
\$59,965,318 ex. GST  
as at 31st March 2013.

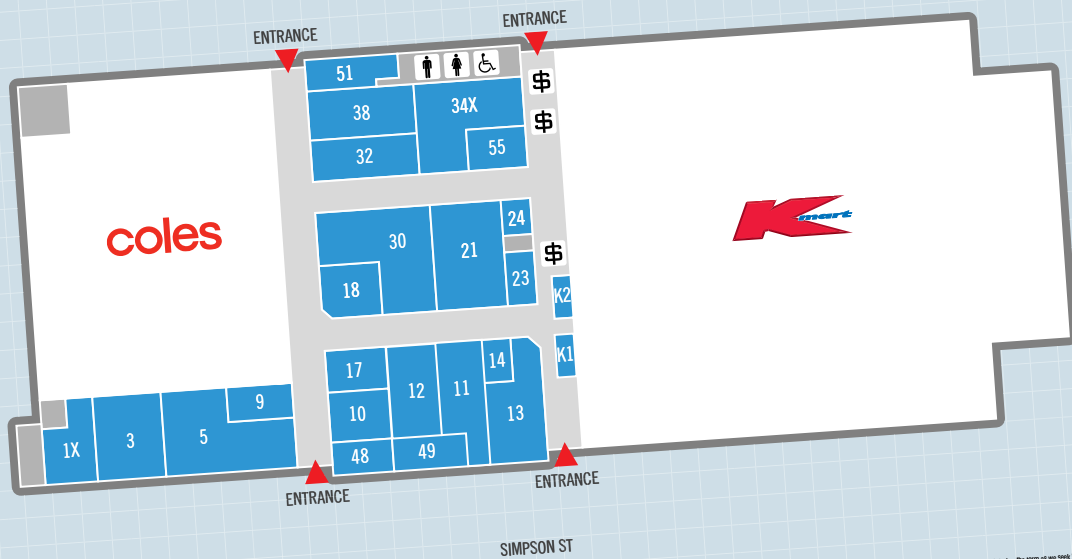


Located on Simpson Street  
in the heart of Mt. Isa. | Ph: 07 3347 8245



# Kmart Plaza Mt. Isa Floor Plan

## KMART PLAZA, MT ISA FLOOR PLAN



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## Leasing Contacts

For all specialty leasing enquiries contact Kate Wicks on 07 3347 8165 or [assetsqld@coles.com.au](mailto:assetsqld@coles.com.au)  
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Located on Simpson Street in the heart of Mt Isa. | Ph: 07 3347 8245

coles

Mt Isa  
**Kmart**  
PLAZA